

# ON24 Webcasting

## Audio and Video Streaming Solutions

Easily and efficiently deliver powerful messages to a few or few thousand people right from your desktop. Combined with PGi's operator assisted services, ON24 Webcasting solutions are ideal for major events that demand flawless performance.

The ON24 Webcasting intuitive interface makes delivering and viewing presentations a no-brainer. No need for additional downloads. You can present any type of content, from PowerPoint to a PDF and easily control how your viewers interact with live or prerecorded presentations.



### **Presentations that Impress**

Generate compelling broadcasts for investors, employees or the press using ON24 Webcasting and take it up a notch. Get experienced operator support and professional event management with our operator assisted services.

flexibility and control to decide how your audience can view and access your events. Stream live video, share presentations and view recordings. ON24 Webcasting provides custom features tailored to what you need.

### **Make It Your Own**

With ON24 Webcasting, you can customize your webcast interface, registration / lobby page, and emails with your logo and brand colors. It's fast and it's easy.

### **Easy For You**

With ON24 Webcasting, you can make live web presentations or pre-record a webcast and share it with your audience later. You have the

### **Easy For Attendees**

You can pre-record a webcast for your viewers or hand over the wheel for a self-guided web tour. Customize viewer control options. Give attendees access to documents, PDF files, slides or other resources.

### **Present It, Save It**

Missing an attendee? Need to show your presentation again? Following the event, PGi will host your replay for three months. Replay your archived event as many times as you like. You can also save your presentation as an MP3 podcast, flash clips or CD.

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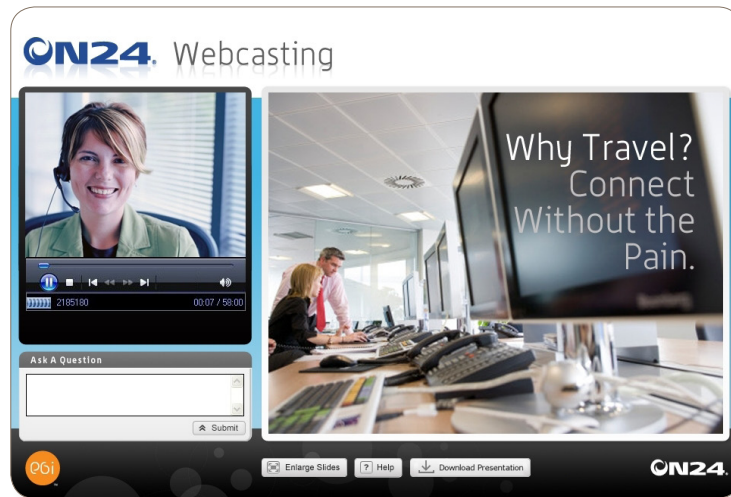
### Get Feedback

Conduct a live poll. Distribute registration emails. Respond to an interactive Q&A. Push a URL to attendees. With ON24 Webcasting, you can customize your event to accommodate all your guests. Whatever format you prefer, you can get the valuable feedback you need.

### When To Use ON24 Webcasting

ON24 Webcasting can benefit any business looking to reach a lot of people at once. If you have important information to get out, use ON24 Webcasting to improve your:

- > Investor relations events
- > Company-wide addresses
- > Town hall meetings
- > Educational programs
- > Training seminars (web seminars)
- > Product demonstrations and more



### Standard Features

- > Live or pre-recorded streaming
- > Event recording and playback
- > Long-term archiving
- > Expert Consulting / Project Management
- > Attendee registration
- > Post-session reporting
- > Live event monitoring

### Optional Features

- > Podcasts
- > Audio / Video File
- > Flash Clips
- > Event Surveys
- > Custom Registration
- > Campaign Tracking
- > Event Security
- > Custom Branding

### Learn More

Visit us today at [www.pgi.com](http://www.pgi.com). View customer videos, product demonstrations, and get the details on all of our global meetings and communications solutions.

### About Us

The world collaborates with PGI. Our advanced meeting, conferencing and collaboration solutions energize people and organizations to connect more meaningfully and work together more productively. PGI is headquartered in Atlanta, Georgia with operations in 24 countries worldwide.

PGI

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ENERGIZE YOUR CONNECTIONS™

